

LOGO ASOCIJACIJA  
MEDIJA



# Consulting and Change Management

Workshop for Multipliers

Asocijacija medija & DW Akademie

Schedule | DOE-RS1200 | Novi Sad, Serbia | 08.-12.07.2019

## Schedule

### Monday | July 08

09:00 - 09:30	Welcome + Introduction	Klaus Dahmann, Izabela Branković
09:30 - 10:30	Introduction to the "Art of Consulting"	Klaus Dahmann
10:30 - 10:45	Coffee Break	
10:45 - 12:30	Consulting Roles	Klaus Dahmann
12:30 - 14:00	Lunch Break	
14:00 - 14:45	Using SWOT Analysis	Klaus Dahmann
14:45 - 15:30	Defining SMART Goals	Klaus Dahmann
15:30 - 15:45	Coffee Break	
15:45 - 16:30	DWA Project: Consulting Concept	Klaus Dahmann
16:30	End of Session	

## Tuesday | July 09

09:00 - 09:30	Wrap-Up of Day 1	
09:30 - 10:00	Evaluation and Consulting Visits to DWA Project Lines	Klaus Dahmann
10:30 - 11:00	Preparing for Our First Consulting Talk	Klaus Dahmann
11:00 - 11:15	Coffee Break	
11:15 - 12:00	Preparing for Our First Consulting Talk	Klaus Dahmann
12:00 - 13:30	Consulting Talk via Skype	N.N.
13:30 - 15:00	Lunch & Coffee Break	
15:00 - 16:30	Working on Consulting Report	Klaus Dahmann
16:30	End of Session	

## Wednesday | July 10

09:00 - 09:30	Wrap-Up of Day 2	Klaus Dahmann, Udo Prenzel
09:30 - 10:30	Consulting Cycle	Udo Prenzel
10:30 - 10:45	Coffee Break	
10:45 - 12:30	Systemic Questions	Udo Prenzel
12:30 - 14:00	Lunch Break	
14:00 - 15:30	Creating Hypotheses	Udo Prenzel
15:30 - 15:45	Coffee Break	
14:30 - 14:45	Types of Company Culture	Udo Prenzel
16:30	End of Session	

## Thursday | July 11

09:00 - 09:30	Wrap-Up of Day 3	Klaus Dahmann, Udo Prenzel
09:30 - 10:30	Introduction to Change Management	Udo Prenzel
10:30 - 10:45	Coffee Break	
10:45 - 12:30	Identifying Change Agents and Dealing with Resistance	Udo Prenzel
12:30 - 14:00	Lunch Break	
14:00 - 15:30	Consulting Methods I	Udo Prenzel
15:30 - 15:45	Coffee Break	
15:45 - 16:30	Consulting Methods II	Udo Prenzel
16:30	End of Session	

## Friday | July 12

09:00 - 09:30	Wrap-Up of Day 4	Klaus Dahmann, Udo Prenzel
09:30 - 10:30	Consulting: Evaluation & Feedback	Udo Prenzel
10:30 - 10:45	Coffee Break	
10:45 - 12:30	Q&A	Udo Prenzel, Klaus Dahmann
12:30 - 14:00	Lunch Break	
14:00	Departure	

## **Team of DW Akademie**

Klaus Dahmann

Udo Prenzel

## **Participants Multiplier Group**

Lidija Tomić	DW Akademie Local Staff	Belgrade
Jelena Đukić-Pejić	DW Akademie Local Staff	Niš
Mara Nedeljkov	DW Akademie Local Staff	Pančevo
Jovana Gligorijević	Asocijacija medija	Belgrade
Marija Obrenović	Lokal Pres	Kragujevac
Nebojša Trifunović	Lokal Pres	Loznice
Marija Drndić	ANEM	Belgrade
Tamara Kolar	PR	Novi Sad